

“HOW I THRIVE” PINTEREST CONTEST OFFICIAL RULES

Sponsored by Thrive Market.

NO ENTRY FEE. NO PURCHASE OR OBLIGATION NECESSARY TO PLAY OR WIN. Entry deadline is **November 30, 2016**.

1. Eligibility: The **“How I Thrive” Pinterest Contest** (the "Sweepstakes") is open to legal residents of the U.S. (**excluding Alaska and Hawaii**) age 18 or older, who have an active Pinterest account as of the beginning of the **“How I Thrive” Pinterest Contest** period.

Employees of Sponsors and their respective parent companies, affiliates, subsidiaries, advertising, promotion, and fulfillment agencies, their immediate family members and persons living in their same household, are not eligible to participate in the **“How I Thrive” Pinterest Contest**. Participation in the **“How I Thrive” Pinterest Contest** constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules & Regulations ("Official Rules"). VOID WHERE PROHIBITED.

2. To Enter: You may enter the **“How I Thrive” Pinterest Contest** by:

To enter online, you must leave your email address and your Pinterest Contest URL from your **“How I Thrive: Inspired by Thrive Market”** board in the comments section of Thrive Market's blog post (<http://thrv.me/SAL7th>) between **November 7, 2016, at 12:00:00 AM, PST, and November 30, 2016, at 11:59:59 PM, PST**. Each entrant must be the rightful owner (or have authorized use) of the Pinterest account identified in the entrant's entry as of **November 7, 2016**. In the event of a dispute as to the identity of a winner, the winner will be deemed to be the person in whose name the Pinterest account belongs to. Entrants must provide all information requested to be eligible to win. Incomplete, unreadable, or unintelligible entries will be disqualified. All entries must be received by **November 30, 2016 by 11:59pm PST**. All information provided by entrants becomes the property of Sponsor.

No mechanically reproduced mail-in entries are allowed and any use of robotic, automatic, programmed or the like entry methods will void all such entries by such methods.

Only one entry per person regardless of method of entry. Entrants submitting multiple entries or violating any of these Official Rules may be disqualified

3. Prize Drawing: All **“How I Thrive” Pinterest Contest** entries meeting the requirements of these Official Rules will be entered into the prize selection, to be **announced on December 6, 2016**. The winners will be chosen by **Thrive Market** whose decisions are final and binding. **One winner** will be selected from among all eligible entries received. Winner will be announced on Thrive Market's blog post on December 6, 2016.

Thrive Market will be responsible for judging entries. The entries will be judged on the level of innovation and creative use of their Pinterest boards to pin images of how they “thrive”. The decisions of Thrive Market will be final.

4. Prizes and Odds: The prizes to be awarded from the **“How I Thrive” Pinterest Contest** are as follows:

Prize: **A Thrive Market gift card** retail value of approximately **\$200 (US)**.

The odds of winning a prize depend on the total number of eligible entries received. Winner is solely responsible for any and all federal, state, provincial and local taxes that apply to prizes. No cash or other substitution of prizes is permitted, except at the sole option of Sponsor for a prize of equal or greater value. Prizes won by minors will be awarded to the parents or legal guardians, who must sign all required affidavits and releases. Sponsor will not replace any lost or stolen prizes.

Total value of all prizes to be awarded: **\$200** (U.S.).

5. Notification of Winner: Winner will be **emailed** within **five (5)** business days of the prize drawing, and may be required to sign and return an affidavit of eligibility and publicity/liability release within **[seven (7)]** days of notification. If a selected Winner cannot be contacted, is ineligible, fails to claim a prize and/or where applicable an affidavit of eligibility and publicity/liability release is not timely received, is incomplete or modified, prize may be forfeited and an alternate Winner will be selected from remaining valid, eligible entries timely submitted. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the Pinterest account specified in the entry. "Authorized account holder" is defined as the natural person who is assigned to Pinterest account by Pinterest. No automatically generated entries will be accepted.

6. Privacy Policy: Any personal information supplied by you to Thrive Market will be subject to Thrive Market's privacy policy posted at <http://www.ThriveMarket.com/about/privacy-policy>. Thrive Market will not sell, rent, transfer or otherwise disclose your personal data to any third party other than the corresponding Sponsors whose offers you failed to opt-out. Additionally, by entering the **"How I Thrive" Pinterest Contest** you understand that Thrive Market may send you additional commercial marketing email regarding Thrive Market and its partners.

7. General Rules: By entering, you agree to be bound by these Official Rules. The **"How I Thrive" Pinterest Contest** is offered by Sponsor, Thrive Market, at 4509 Glencoe Avenue Marina Del Rey, CA 90292, which is not responsible for late, lost, delayed, damaged, postage-due, incomplete, illegible, or misdirected entries, responses, or other correspondence, whether by e-mail or postal mail or otherwise, or for theft or destruction or unauthorized access or alterations of entry materials, phone, electrical, network, computer, hardware, software program or transmission malfunctions, failures or difficulties. By participating and winning a prize, Winner releases Sponsor, its parent, affiliates, subsidiaries, directors, officers, employees, sponsors, and agents, including advertising and promotion agencies, from any and all liability with respect to the **"How I Thrive" Pinterest Contest** or the acceptance, possession or use of any prize, including without limitation (i) any condition caused by events beyond Sponsor's control that may cause the **"How I Thrive" Pinterest Contest** to be disrupted or corrupted; (ii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the prize, or acceptance, possession, or use of the prize, or from participation in the [Promotion/Contest Name]; and (iii) any printing or typographical errors in any materials associated with the **"How I Thrive" Pinterest Contest**. Sponsor's decisions in all respects relative to the **"How I Thrive" Pinterest Contest** are final. Sponsor reserves the right, in its sole discretion, to cancel, modify or suspend the **"How I Thrive" Pinterest Contest** in whole or in part, in the event of fraud, technical or other difficulties or if the integrity of the **"How I Thrive" Pinterest Contest** is compromised, without liability to the entrant. Sponsor reserves the right to disqualify any winner, as determined by Sponsor in its sole discretion. The winner is responsible for paying any income taxes on the value of the prize.

received. Void where prohibited or restricted by law. All federal, state, provincial and local regulations apply.

8. Additional Conditions: Except where prohibited by law, by accepting any prize, Winner consents to the use of his/her name, photo and/or likeness, biographical information, winning entry and statements attributed to winner (if true) for advertising and promotional purposes without additional compensation. All entries become property of Sponsor and none will be acknowledged or returned. Allow 6-8 weeks for delivery of prizes.

9. Winner's List, Official Rules: For prize winner or a copy of these Official Rules, send your request and a stamped, self-addressed envelope to **"How I Thrive" Pinterest Contest**, Thrive Market, at 4509 Glencoe Avenue Marina Del Rey, CA 90292.

10. Sponsor's Address: Sponsor is Thrive Market, Inc., at 4509 Glencoe Avenue Marina Del Rey, CA 90292

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