

Thrive Market Carbon Disclosure

Last updated: April 2026

Thrive Market measures our annual Scope 1, 2, and 3 emissions as we work to reduce our carbon footprint. Each year, we invest in carbon credits to mitigate climate impacts beyond our operations and supply chain.

Like previous years, we invested in carbon offset credits to account for our 2025 emissions. As a company without large-scale options for decarbonization, such as our own manufacturing facilities and delivery fleet, we rely on offsets as a bridge while we pursue deeper reductions. Still, we know offsets cannot replace the need for meaningful emissions reductions. Starting in 2025, we began shifting our investments toward carbon removal credits that provide permanent, verifiable reductions in atmospheric CO₂, and we are continuing to increase our investment in these solutions year over year.

For our 2025 impact measurement, we invested in the following initiatives:

Project Name	Project Type	Verifier	Verification ID	Project Location	Credit Provider
Wabassus Improved Forest Management Project	Forestry (Removal)	ACR	422	Washington County, Maine	Bonneville Environmental Foundation
A-Gas HFC Reclamation Project	Industrial Process Emissions (Avoidance)	ACR	869	Rhome, Texas	
Hudson HFC Reclamation Project	Industrial Process Emissions (Avoidance)	ACR	847	Champaign, Illinois	
Hudson (HT) HFC Reclamation Project	Industrial Process Emissions (Avoidance)	ACR	1152	Champaign, Illinois	
Brusque Landfill Gas Project	Landfill Gas Capture/Combustion (Avoidance)	VCS	4138	Santa Catarina, Brazil	

Thrive Market measures its Scope 1, 2, and 3 emissions based on the [Greenhouse Gas Protocol](#), with third-party verification conducted by Climate Positive Consulting. We offset our climate impact by purchasing carbon credits equivalent to our emissions while simultaneously working to reduce them in alignment with science-based targets.

Thrive Market's carbon reduction goals are aligned with a 1.5°C reduction pathway. We are committed to reducing Scope 1 emissions by 42% in absolute terms by 2030, based on a 2025 baseline that reflects our current operating model, including our Last Mile delivery program, and to maintaining our commitment to renewable energy procurement for Scope 2. For Scope 3, we are working with suppliers of purchased goods, services, and transport representing 65% of our total emissions to establish their own science-based targets by 2030, and targeting a 52% reduction in GHG intensity across remaining categories by 2030, both measured from our 2025 baseline. In the near term, we are focused on setting science-aligned emissions targets with key suppliers and conducting energy efficiency audits at our fulfillment centers in Hanover, PA and Batesville, IN. We share our progress on these commitments in our annual Impact Report.